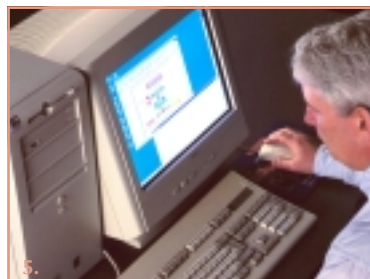
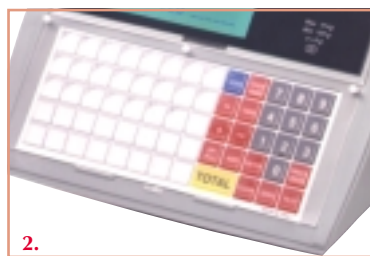
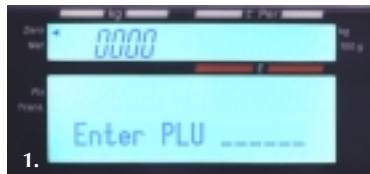


1. Backlit, high-visibility display.
2. Optional button-style rubber keyboard overlay.
3. High speed label printer allows twice the standard number of labels on a roll and also offers a quick-change cassette option.
4. Clamshell™ printer option for receipt printing.



Alternatively, Spread-Spectrum (802.11) RF - Radio Frequency networking eliminates the need for system cabling - allowing easy relocation of the scales throughout the store.

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M 400, M 410 & M 420



M 400

Two-Piece Design with Head-Up Display

The **M 400** features a column-mounted display and keyboard, to improve operator interaction with the customer.

The scale offers all the benefits of the high performance **M series** cassette printer.

M 410

Two-Piece Design with Head-Up Display

The **M 410** features a low profile weighplate with column-mounted display, keyboard and printer.

The scale features the Clamshell™ printer for receipt printing, with rapid 'drop and load' roll changing facility.

M 420

Two-Piece Design with Head-Up Display & Dual Printer

The **M 420** features a column-mounted display, keyboard and Clamshell™ printer for receipt printing.

For additional label printing, the **M series** cassette printer is located in the base. This combined label and receipt configuration allows for usage in any number of applications requiring both label and receipt printing from the same point of service. For example 'bag label mode', where goods are entered into a bag with an itemised receipt and the bag sealed with a barcoded label, allowing scanning at the checkout.

M 600/M 601/M 602/M 603 & M 650/M 651



M 600/M 601/M 602/M 603

Fully Self-Contained Indicator & Printer

The **M 600** series is a highly versatile unit, configurable for a variety of applications from bakery printing to pre-pack weighing.

The **M 600/M 602** feature a cash drawer interface for checkout applications and the **M 601/M 603** can be connected to a variety of weighing platforms. The **M 603** will also integrate with automatic wrapping systems.

The integrated **M series** cassette printer offers a wide choice of receipt and label formats, dependent on the application.

M 650/M 651

Fully Self-Contained Indicator & Printer

The **M 650** series offers alternative design configurations for a variety of applications from bakery printing to pre-pack weighing.

The **M 650** features a cash drawer interface for checkout applications and the **M 651** can be connected to a variety of weighing platforms.

The integrated **M series** cassette printer offers a wide choice of receipt and label formats, dependent on the application.

M series

a new dimension in customer service

Not for Reproduction



Avery Berkel

Introduction

The Avery Berkel *M series* takes fresh food counter service to a new dimension. Everything about this benchmark range, from its powerful memory to its advanced printer, is a giant leap forward from existing technology.

- ◆ **M series technology**
A variety of stylish designs are available, offering all the innovative features of the *M series* - to enhance your customer service, your in-store efficiency and your profits.
- ◆ **Contemporary style**
The clean, simple lines of the *M series* provide the ideal accompaniment to today's modern retail environments. The ergonomic design includes an integral backlit display and a tactile operator keyboard, for complete ease of use.
- ◆ **Innovative printer options**
The *M series* is available with two innovative printer options, both offering impressive print speed and the flexibility to meet many labelling requirements. These options are available separately or combined, depending on the model.



Introduction

- * The cassette models print receipts and labels and feature a 120 mm paper roll option, to halve roll change frequency.
- * The Clamshell™ models offer rapid 'drop and load' roll changing for receipt operation.

- ◆ **Capacities to suit your market**
The *M series* is available in a wide choice of capacities to suit many trading situations.

Not all models are available in all countries.



M 100/M 110

Compact Design

The *M 100* prints receipts and labels and features a 120 mm paper roll cassette.

The *M 110* features a Clamshell™ receipt printer that offers rapid 'drop and load' roll changing for receipt operation.

M 200/M 210

Compact Design with Customer Tower Display

The *M 200* features a column-mounted customer display and the innovative *M series* cassette printer for receipt and label printing.

The *M 210* features a Clamshell™ receipt printer.

M 202/M 212

Compact Design with Double-Sided Tower-Mounted Display

The *M 202* cassette model features a double-sided tower display enabling easy eye contact between the operator and the customer, and a tactile operator keyboard.

The *M 212* features a Clamshell™ receipt printer.

M 100/M 110, M 200/M 210 & M 202/M 212



M 300

Self-Service Scale with Large Customer Keyboard

The *M 300* features a robust customer keypad, protected by an easy-to-clean transparent sheet. All product pictures are mounted on a removable insert and the complete picture board can also be pre-printed, for a maximum-quality appearance. As an option, the *M 300* customer keypad is available as a stand-alone unit, capable of connecting to any *M series* model.

The *M 300* incorporates the innovative *M series* cassette printer.

M 500

Hanging Scale with Suspended Scoop

The *M 500* is particularly suitable for fresh fish counters, with the pan suspended below the keyboard, displays and electronics.

The scale also features the innovative *M series* cassette printer.

Specifications

- ◆ **Weighing Capacities**
6 kg AVR, 6 kg x 1 g, 6 kg x 2 g, 12 kg x 2 g, 15 kg AVR, 15 kg x 5 g, 25 kg x 5 g, 30 kg AVR, 30 kg x 5 g, 30 lb x 0.01 lb, 30 lb/15 kg x 0.01 lb/5 g, 50 lb x 0.01 lb (except *M 500* & *M 600* series).
Model *M 500* - 15 kg x 5 g, 6 kg x 2 g, 30 lb x 0.01 lb, 30 lb/15 kg x 0.01 lb/5 g.
Optional for *M 600* series only- 60 kg x 20 g, 150 kg x 50 g, 300 kg x 100 g.
- ◆ **Program Memory**
8 Mb 'Flash' memory, re-programmable via Ethernet network.
- ◆ **Data Memory**
Standard: 1/2 Mb static RAM (battery backed).
Options: 1.5 Mb/4 Mb/8 Mb.
- ◆ **Keyboard**
All models except *M 202/M 212* & *M 300* - 65 key keyboard, including 40 programmable keys.
Models *M 202/M 212* - 117 key keyboard, including 92 programmable keys.
Standard: Flat, tactile keyboard.
Option: Button-style rubber overlay.
Model *M 300* - 104 key self-service keyboard.
Option: 104 key self-service stand-alone keyboard with RS232 interface for connecting to any *M series* model.
- ◆ **Cassette Printer (when fitted)**
120 mm diameter roll. 60 mm width. Label/receipt operation.
- ◆ **Clamshell Printer (when fitted)**
70 mm diameter receipt roll. 60 mm paper width, 56 mm printing.
- ◆ **Goods Fitting Options**
G pan, L2 scoop (except *M 500* & *M 600* series).
- ◆ **Interfaces**
Two x 9-way D-type RS232 ports. DC power available. (except *M 300* & *M 500*).
Models *M 300* & *M 500* - One 9-way D-type RS232 port.
Options: Bar code scanner (except *M 300* & *M 500*).
Internal PCMCIA interface.
- ◆ **Inter Scale Communications**
Ethernet '10/100 Base-T' (10/100 Mb/sec. data transfer) with RJ45 connector.
TCP/IP communications protocol.
- ◆ **Host Communications**
Direct modem interface (RS232) and ethernet TCP/IP interface, both compatible with Avery Berkel *MX100/MX400/MX410* packages.
Compatible with 802.11 spread spectrum, RF networks.

Please refer to M series system brochure for full details.

M 300, M 500 & Specifications